

Entrepreneurship Development Cell

Annual Report (2022-23)

Entrepreneurs are the building blocks of a nation. They play a crucial role in the contributing to the economy of a nation and it is more so in developing countries where there are ample opportunities for innovation. Keeping this in view, Entrepreneurship Development Cell (EDC) was established in order to identify and groom prospective entrepreneurs among students. The aim of this cell is to motivate students and to start their own venture/start-ups instead of queuing up in the job market. The activities organized under the EDC are as follows:

1. **An Awareness Programme on ‘Pradhan Mantri Formalization of Micro Food Processing Enterprises Scheme’** was organized on 22nd September, 2022. This was an outreach activity in which eminent experts from MSMEs namely Mr. Subhash Rahjeja, MSME Head Office Panchkula, Mr. Satish Rohilla, Industrila Extension officer, MSME Centre Hisar, Sh. Amit Lohan, MSME Centre, Jind and Sh. Dharmendra, Deputy Director, MSME Centre, Jind interacted with staff and students. One hundred eleven students, faculty members and other people from Jind actively participated in this outreach programme.
2. **An Innovative Business Idea Competition** was organized on 14th March, 2023 in which the students presented their business ideas through Power Point Presentation. Fourteen students participated in this competition and Forty three students attended the activity.
3. **Workshop on ‘Best Out of Waste’** was organized on 26th May, 2023 for the women of Khokhri village, Jind in collaboration with Commerce Department. The main objective of this workshop was to build the spirit of self employment among women by using the waste material available at home so that they could generate employment for themselves. Mrs. Tanu and Mrs. Anu from the Home Science Department of this college, acted as resource persons in this workshop. They shared the process of making wall hangings by using old bangles, making flowers by using old clothes etc. Forty-Six women form the Village Khokhri, Jind attended the workshop.



Dr. Priyanka Sahni
Convenor, EDC