

HINDU KANYA MAHAVIDYALAYA JIND (HARYANA)



Entrepreneurship Development Cell Annual Report (2023-24)

Entrepreneurs are the building blocks of a nation. They play a crucial role in contributing to the economy of nations and it is more in so in developing countries where there are ample opportunities for innovation. Keeping this in view, Entrepreneurship Development Cell (EDC) was established in order to identify and groom prospective entrepreneurs among students. The objective of this cell is to inculcate the spirit of entrepreneurship among students and motivate them to start their own ventures/Start Ups instead of queuing up in the job market. The activities organized during the session 2023-24 are as follows:

Events

Sr. No.	Name of the Event	Date	No. of Participants
1.	B-Plan Competition	12-09-2023	10
2.	Awareness Lecture on PM Vishwakarma Scheme	22-10-2023	90
3.	Entrepreneurship Development Programme in Collaboration with Swavalambi Bharat Abhiyan	25-11-2023	102
4.	Awareness Programme on Entrepreneurship under the aegis of MSME, Government of India	28-11-2023	103
5.	Poster Making Competition on Entrepreneur	05-03-2024	
6.	Storypreneur: Article Writing Competition	07-03-2024	18
7.	One day workshop on "Basics of Research Methodology and Statistical Analysis Using SPSS"	12-03-2024	80
8.	One day Multidisciplinary Seminar (Online) on "Entrepreneurial India: A Fascinating Vision"	29-03-2024	169
9.	One Day Industrial Visit	30-04-2024	33

1. **B-Plan Competition** aimed at fostering the spirit of entrepreneurship among students was organized on 12th September 2023. Ten participants from different classes presented their business ideas through Power Point Presentation on various topics including Pizza Hub, Event Management, Cafe, and Crystal-clear Jewellery and twenty-six students attended the event.

2. An Awareness Lecture on the topic “PM VISHWAKARMA SCHEME” was organized on 22nd November, 2023. The lecture aimed to provide insights into the recently launched initiative towards self-employment. Mr. Rajkumar Bholra, President of MG Education and Social Development Organisation, Jind, served as the resource person for the lecture. He highlighted that the PM VISHWAKARMA SCHEME is a Central Sector Scheme announced by Honourable Prime Minister Narendra Modi ji on 17th September 2023. Ninety students actively attended the lecture and gained valuable insights.

3. Entrepreneurship Development Programme in collaboration with Swavalambi Bharat Abhiyan, Haryana was organized on 25th November 2023. The primary objective of this programme was to foster the spirit of entrepreneurship among students. Mr. Kapil Madan, the State Coordinator of Swavalambi Bharat Abhiyan, Haryana, graciously acted as the resource person for the event, enlightening the one hundred and two attendees about the initiative. Mr. Madan provided detailed information about Swavalambi Bharat Abhiyan (SBA) and said that the core objective of this initiative is to create awareness among individuals about start-ups, entrepreneurship, and employment opportunities. The main aim is to ensure job creation for every Indian citizen by 2030, promoting self-sufficiency and independence for the nation.

4. An Awareness Programme on “Entrepreneurship” under the aegis of Ministry of Micro, Small and Medium Enterprises, Government of India was organized on 28th November 2023. Ms. Rachna Tripathi, IEDS, Assistant Director, MSME Branch, Bhiwani, graciously acted as keynote speaker and Mr. Umesh, Senior Engineer, MSME TC Rohtak and Ms. Chetna, Industrial Extension Officer, District MSME Centre, Jind acted as resource persons in this Awareness Programme on Entrepreneurship Development. The objective of this Programme was to aware students about self-employment, to foster the spirit of entrepreneurship among

students and aware them about the various schemes of MSME Govt. of India. One hundred and three students participated in this awareness program.

5. **Poster Making Competition** on the theme “**Entrepreneurship**” was organized on 5th March, 2024 in which sixteen students from various classes showcased their creativity and entrepreneurial spirit and business ideas through visually appealing posters.
6. **Storypreneur-Article Writing Competition** was organized between 3rd - 6th March, 2024 and result of the event was declared on 7th March, 2024. The objective of this competition was to inspire the students to pursue entrepreneurship by learning about the success journey of entrepreneurs through their life stories. Eighteen students from different classes participated in the competition.
7. **One-day workshop on “Basics of Research Methodology and Statistical Analysis using SPSS”** was organized on 12th March, 2024. Dr. Suraj Walia, Head, Department of Economics, R. K. S. D. College, Kaithal acted as a key note speaker in the first session of the workshop and the topic of his discussion was Basics of Research Methodology. Dr. Suraj emphasized the need for outcome-based research in India, which means the research should have practical implications and contribute to the development of society. In the second session, Dr. Ritu Walia acted as a resource person and the topic of her discussion was 'Statistical analysis using SPSS'. She gave a demonstration of all statistical tools in SPSS. she told students about how to import data file in SPSS, how to analyse the data along-with the interpretation of statistical results. Eighty students participated in this workshop.
8. **One-day Multidisciplinary National Seminar (Online)** on the topic “**Entrepreneurial India: A Fascinating Vision**” was organized approved by D.G.H.E., Haryana on 29th March, 2024 in which 169 participants from different

states actively participated in this seminar and present their research ideas in seven parallel technical sessions. **During the Inaugural session** of the seminar, Dr. Sunil Shukla, Director of Indian Entrepreneurship Development Institute, Ahmedabad was the keynote speaker of the seminar, who discussed in detail about running entrepreneurship development programs in underdeveloped states. Professor Neera Verma from the Department of Economics, Gurugram University, Gurugram shared her views as the chief guest and Professor S. K. Sinha from Chaudhary Ranbir Singh University, Jind as a guest of honour expressed his views. **In the plenary session**, the first resource person was Dr. Manmeet Kukreja from Mittal School of Business, Lovely Professional University, Jalandhar, Punjab, Professor Ritu Narang, from the Department of Business Administration, Lucknow University. Dr. Simi Vashishtha from School of Allied Health Sciences and Management, Delhi Pharmaceutical Sciences and Research University, New Delhi addressed the participants as the resource person. Dr. Rashi Taggar from School of Business, Shri Mata Vaishno Devi University, Jammu and Kashmir acted as a resource person in the **Valedictory session**.

- 9. An industrial visit** to the Sant Mahavir Jain Trust, Common Facility Centre (Carpet & Home Furnishing Cluster) in village Dharodi, Narwana (Jind) registered under Khadi and Village Industries and Micro, Small and Medium Enterprises (MSME), Government of India was organized on 30th April, 2024. Thirty-three students took part in the industrial visit, gaining insights into the handloom industry from raw material processing to finished products, quality control, marketing strategies, and product exports.



Dr. Priyanka Sahni

Convenor, EDC