

Awareness Programme on Entrepreneurship under the aegis of MSME, Government of India

On 28th November 2023, the Department of Economics and Entrepreneurship Development Cell of Hindu Kanya Mahavidyalaya, Jind, organized an Awareness Programme on "Entrepreneurship" under the aegis of Ministry of Micro, Small and Medium Enterprises, Government of India. The primary objective of this programme was to foster the spirit of entrepreneurship among students. Ms. Rachna Tripathi, IEDS, Assistant Director, MSME Branch, Bhiwani, graciously acted as keynote speaker and Mr. Umesh, Senior Engineer, MSME TC Rohtak and Ms. Chetna, Industrial Extension Officer, District MSME Centre, Jind acted as resource persons in this Awareness Programme on Entrepreneurship Development.

This program was presided over by the honourable Principal of the college, Dr. Punam Mor. At the beginning of the program, Dr. Priyanka Sahni, in-charge of the Economics Department and Entrepreneurship Development, welcomed the Principal Madam and all the speakers and said that India being a developing economy, for a variety of reasons from helping the development of social change to driving the invention of new things, the importance of entrepreneurship is significant. Entrepreneurs are also viewed as national assets for the greatest possible outcome. Some of the most advanced countries are world leaders because of their forward thinking, creativity, science and Entrepreneurship. Entrepreneurship is more than just an engine of economic growth. It is a factor that makes communities vibrant, inclusive and secure. The main objective of this program is to awaken the spirit of self-employment and to inspire people to set up their own enterprises.

During her keynote address, Ms. Rachna Tripathi, Assistant Director, MSME branch, Bhiwani discussed the possibilities of self-employment. She mentioned the successes of many successful entrepreneurs like Dhirubhai Ambani, Prem Ganpati, Jyoti Nayak etc. She said that only a person can set up an enterprise who has the ability to take financial risks. Apart from this, she also shared the process of getting registered on the Udyam Portal with students and also explained about the schemes like Stand-Up India Scheme, Mudra Yojna etc. In the second session, Mr. Umesh, Senior Engineer MSME TC, Rohtak gave detailed information to the students about the Pradhan Mantri Kaushal Vikas Yojana. In the third session, Mrs. Chetna, District MSME Centre, Jind gave detailed information to the students about the Prime Minister Formalization of Micro Food Processing Enterprises Scheme and other schemes available for entrepreneurs. About 100 students participated in this awareness program. Mrs. Rekha Saini, Dr. Nikita, Mrs. Aarti, Miss Madhu, Dr. Monika were present in this programme.

The Entrepreneurship Development Programme proved to be an incredibly beneficial and informative session for the students. Dr. Punam Mor, the Honourable Principal, expressed her gratitude and extended a vote of thanks to all the resource persons. She encouraged the students to actively participate in future programmes as well. Dr. Punam Mor also congratulated the Department of Economics for the successful organization of the Event.

Glimpses of the Event

Department of Economics & Entrepreneurship Development Cell
of
Hindu Kanya Mahavidyalaya, Jind (Hry.)
Organize
An Awareness Programme
on
ENTREPRENEURSHIP
Under the Aegis of Ministry of Micro, Small & Medium Enterprises, Govt. of India
on
28th November, 2023
Time : 11:30 A.M.
Venue : Room No. 207
Keynote Speaker
Ms. Rachna Tripathi
IEDS, Assistant Director, Br. MSME, Bhiwani

Resource Person
Ms. Chetna
IEO, District MSME Centre, Jind

Resource Person
Mr. Umesh
Sr. Engineer, MSME TC, Rohtak

Co-convenor
Mrs. Kranti

Convenor
Dr. Priyanka Sahni

Principal
Dr. Punam Mor

