

**Department of Sociology**  
**Hindu Kanya Mahavidyalaya, Jind**  
**Event: Speech Competition on the topic 'The Impact of Social Media on Society'**  
**25<sup>th</sup> March, 2026**

The Department of Sociology of Hindu Kanya Mahavidyalaya, Jind organized a Speech Competition on the topic 'The Impact of Social Media on Society' on March 25<sup>th</sup>, 2026. The competition was chaired by the principal of the college Dr. Poonam Mor and organized by Dr. Jyoti, Assistant Professor of Sociology. In her address, Principal Dr. Poonam Mor stated that social media is a powerful medium for connecting society and sharing information, but its negative impacts cannot be ignored. She said, social media has brought us closer to each other, but we must be cautious in using it. We must share positive and truthful information and avoid negative influences. Dr. Jyoti told the students that social media is also playing an important role in the field of education. Students can access information through online videos, blogs and educational materials, which increases awareness and provides new learning opportunities. Social media has promoted digital marketing, content creation and online business, creating new employment opportunities. Excessive use of social media can become a form of addiction, leading to time wastage and mental health impacts. Students participated enthusiastically in this competition. Dr. Rachna Dalal served as the jury. Drishti won first place, Priyanka second and Priya third. College Principal Dr. Poonam Mor encouraged the students to move forward, which boosts their self-confidence. At the end of the program, Principal Dr Poonam Mor presented prizes to the winning students and encouraged them.

**Glimpses and Media Coverage of the Event**

