

## **Entrepreneurship Development Programme**

On 25th November 2023, the Department of Economics, Commerce, and the Entrepreneurship Development Cell of Hindu Kanya Mahavidyalaya, Jind, organized an "Entrepreneurship Development Programme" in collaboration with Swavalambi Bharat Abhiyan, Haryana. The primary objective of this programme was to foster the spirit of entrepreneurship among students. Mr. Kapil Madan, the State Coordinator of Swavalambi Bharat Abhiyan, Haryana, graciously acted as the resource person for the event, enlightening the attendees about the initiative.

During his session, Mr. Madan provided detailed information about Swavalambi Bharat Abhiyan (SBA). The core objective of this initiative is to create awareness among individuals about start-ups, entrepreneurship, and employment opportunities. The main aim is to ensure job creation for every Indian citizen by 2030, promoting self-sufficiency and independence for the nation. Mr. Madan motivated the students by emphasizing the importance of shifting from being job seekers to becoming job providers. He encouraged them to earn while they learn, as this is the need of the present scenario, considering that India will be a young country in the coming years.

The Entrepreneurship Development Programme also witnessed the presence and motivational speeches from esteemed dignitaries such as District Coordinator of Swavalambi Bharat Abhiyan, Mr. Rajinder Gupta, the Vice Chairman of Gangaputra Ayurvedic Medical College, Jind, Mr. Kuldeep ji, Mr. Naveen ji, and Mr. Sushil ji.

Dr. Upasna, the HOD of Commerce, extended a warm welcome to all the resource persons, and Dr. Priyanka Sahni, Assistant Professor of Economics, proposed the vote of thanks on behalf of the organizing committee. Around 100 students actively participated in the programme and gained valuable insights. Mrs. Kranti, Mrs. Rekha Saini, along with other faculty members from the Commerce Department, were also present during the event.

The Entrepreneurship Development Programme proved to be an incredibly beneficial and informative session for the students. Dr. Punam Mor, the Honourable Principal, expressed her gratitude and extended a vote of thanks to all the resource persons. She encouraged the students to actively participate in future programmes as well. Dr. Punam Mor also congratulated the Department of Commerce and Economics for the successful organization of the Event.

## Glimpses of the Event

 

**Hindu Kanya Mahavidyalaya, Jind (Hry.)**  
**Entrepreneurship Development Cell,**  
**Department of Commerce & Economics**

in collaboration with  
**SWAVALAMBI BHARAT ABHIYAN, HARYANA**  
 Organize  
**Entrepreneurship Development Programme**  
 on  
**25<sup>th</sup> November, 2023**  
 Time : 11:00 A.M.  
 Venue : Room No. 207

  
 Resource Person  
**Mr. Kapil Madan**  
 State Coordinator  
 Swavalambi Bharat Abhiyan

Convenor **Dr. Priyanka Sahni**  
 Incharge Economics & EDC

Convenor **Dr. Upasana Garg**  
 HOD, Commerce

Principal **Dr. Punam Mor**



**कौशल स्वयं को जीवंत एवं ऊर्जावान  
 महसूस करने का माध्यम : डा. उपासना**



स्वावलंबी भारत अभियान राज्य समन्वयक अधिकारी कपिल मदान को सम्मानित करती हुई प्राचार्या। (मिक्ल)

जौद, 26 नवम्बर (मिक्ल): हिंदू कन्या महाविद्यालय जौद के उद्यमिता विकास सैल, वाणिज्य एवं अर्थशास्त्र विभाग तथा स्वावलंबी भारत अभियान हरियाणा के संयुक्त तत्वावधान में उद्यमिता विकास कार्यक्रम आयोजित किया गया। कार्यक्रम की अध्यक्षता महाविद्यालय की प्राचार्या डॉक्टर पुनम मोर ने की। वाणिज्य विभाग की विभागाध्यक्षा डॉक्टर उपासना ने कार्यक्रम अधिकारी का स्वागत करते हुए कहा कि कौशल अर्जित करके न केवल रोजगार प्राप्त किया जा सकता है, बल्कि यह स्वयं को जीवंत एवं ऊर्जावान महसूस करने का माध्यम भी है। इस अभियान के तहत स्वावलंबी भारत अभियान राज्य समन्वयक अधिकारी कपिल मदान ने शिरकत की। उन्होंने बताया कि यह कार्यक्रम स्टार्ट-अप, उद्यमिता और नौकरियों के बारे में लोगों के बीच जागरूकता फैलाने की एक पहल है। भले ही भारत को आज विश्व का सबसे युवा राष्ट्र माना जाता है लेकिन इन सबके बावजूद भारत में बेरोजगारी आर्थिक विकास में सबसे बड़ी चुनौती है।