HINDU KANYA MAHAVIDYALAYA JIND (HARYANA)



Department of Commerce, Economics & Entrepreneurship Development Cell

Report

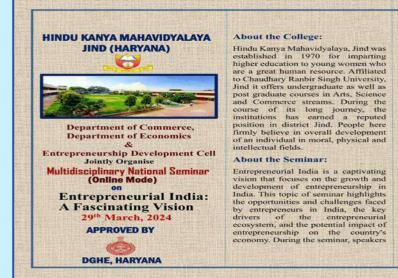
on

One Day Multidisciplinary National Seminar (Online)

on

"Entrepreneurial India: A Fascinating Vision" 29th March, 2024 Approved by DGHE, Haryana

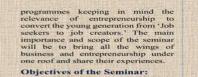
Brochure of Seminar



may discuss the various initiatives, strategies and policies introduced by the Indian government to promote entrepreneurship, high lightening the role of technology, inventions and innovation in fuelling entrepreneurial success, and the importance of a supportive ecosystem for the budding entrepreneurs. In addition, the seminar may delve into the case studies of successful Indian entrepreneurs, sharing their inspiring stories and lessons learned along the way. Participants may also engage in interactive sessions and discussions on the how to foster the culture of entrepreneurship in India and empower aspiring entrepreneurs to achieve their dreams.

In India, in commerce and management education, we teach entrepreneurship as a subject to the students and entrepreneurship development cells have been established in almost all the colleges and universities in Haryana. Government has launched Start up India, Skill India and many other

Chief Patron: Submission Deadlines: Advisory Committee: Prof. V.N. Attri, Director ICIPS, Kurukshetra University. Prof. Neera Verma, Chairperson, Dept. of Economics, Gurugram Abstract Submission in 27% March, Registration Form 2024 Full Paper Submission on 28% March, Email 1d: 2024 hkmvseminar@gmail.com 2024 Dr. Anshul Singla President, H.K.M.V., Jind . Dept. of Economics, Clampson Prof. Sanjeev Bansal, Dept. of Economics, Kurukshetra University Prof. Ashok Chauhan, Dept. of Economics, Dept. of Economics, Kurukshetra University. Prof. S.K. Sinha, Dean Academic Affairs, C.R.S.U., Ind. Prof. Mahabir Narwal, Dept. of Commerce, Kurukshetra University. Dr. Heinlata Sharma, Dept. of Economics, Kurukshetra University. Dr. Heinlata Sharma, Dept. of Economics, Kurukshetra University. Dr. Freetu Sharma, Dept. of Economics, Kurukshetra University. Dr. Preetu Sharma, Dept. of Economics, Surukshetra University. Dr. Grand, Dept. of Computer Science, S.D. College, Ambala. Dr. Strein Walla, Dept. of Computer Science, S.D. College, Ambala. Patron: Dr. Punam Mor Principal, H.K.M.V., Jind Registration link: https://forms.gle/OBMfJ9S3d64YNMU39 Dr. Upasana Head, Dept. of Commerce Conveners Or Scan the QR Code for Registration: Dr. Priyanka Sahni Head, Dept. of Economics & In-Charge, EDC 同物に Dr. Sushma Hooda Associate Professor, Commerce Coordinators Mrs. Rekha Saini Associate Professor, Commerce What's App Group Link: https://chat.whatsapp.com/GqqG1FFzW1aFIrG RudXWvy Science, S.D. College, Ambala. Dr, Surgi Walia, Dept. of Economics, R.K.S.D. College, Kaithal. Dr. Privanka Singh. Dept. of English. A.K.M.V., Shahabad. Dr. Ritu Walia, Dept. of Economics, R.K.S.D. College, Kaithal. Dr. Monika, Mrs. Kirl Bansal, Ms. Preksha, Ms. Aarzoo, Mrs. Nancy, Mrs. Mamia Sharma, Mrs. Shaina, Mrs. Sunita, Mrs. Shivani, Mrs. Ritu, Ms. Surbhi For any query, Please Contact: Organizing Dr. Upasana (8168870595) Committee Dr. Priyanka (9813546343) Dr. Monika (8901588343)



• To inspire and educate individuals on the power of entrepreneurship in driving economic growth and innovation in India.

• To explore the key challenges and opportunities faced by entrepreneurs in modern business landscape.

Sub Themes

- Entrepreneurship and Economic Development.
 Green Entrepreneurship.
 Al and Entrepreneurship.
 Academic Entrepreneurship.
 Social Entrepreneurship
 Women Entrepreneurship

- Startup India and Standup India
 Entrepreneurial Attitude, Behaviour and Qualities
 Creativity and Innovation: Fuel
- Clear of yard information, Parties for Entrepreneurship
 Corporate Social Responsibility and Entrepreneurship
 Gender issues in Entrepreneurship
 Challenges of Entrepreneurship in India

- in India. Government Schemes for .

- Government Schemes for Entrepreneurship in India Job opportunities with entrepreneurship MSMEs and their Entrepreneurs Entrepreneurial Finance and
- Entrepreneurial Finance and Venture Capital.
 Atmanirbhar Bharat and Entrepreneurship
 Sustainable Business Model for Start Up
 Any other topic related to theme

Guidelines for contributors: Abstract: Max, 300 words Full Paper: Max, 4000 words Title pager: Title, Author(s), Designation, Professional Affiliation, Contact No., E-

mail Text Font & Size: Times New Roman, 12 References: APA Style

Registration Details:

 Registration
 Academicians
 250/

 Research Scholar
 100/ 100/

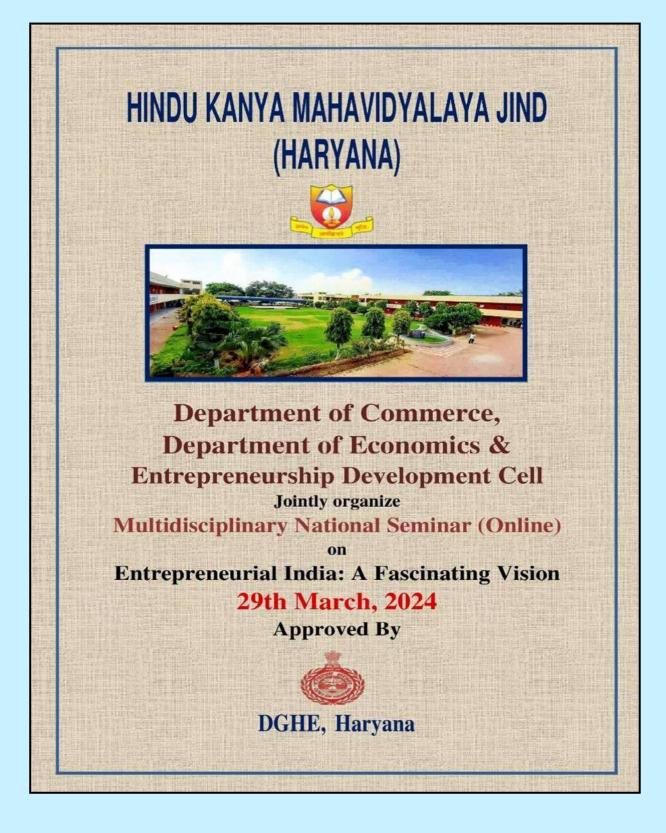
 Students (UG & PC)
 50/ 80/

 **In case of Multiple Authors, registration fee will be charged separately.
 50/ 100/

Account details for Registration

Account details the Fee: Bank Name: Bank of India, Jind Account Holder: Principal, Hindu Kanya Mahavidyalaya, Jind Account Number: 674010100004723 IFSC Code: BKID0006740 MICR: 126013002

Schedule of Seminar



and the second sec	URAL SESSION (9:30 a.m. to 11:40 a.m.) e Meet Link: <u>https://meet.google.com/dxr-wyni-tiv</u>
9:20-9:30	Joining of Participants through Google Meet
9:30-9:40	Saraswati Vandana and Lighting of Lamp
9:40-9:50	Welcome Address of Chief Guests by Principal Dr. Poonam Mor
9:50-10:00	Theme of the Seminar by Dr. Upasana
10:00-10:30	Key Note Address Dr. Sunil Shukla Director Entrepreneurship Development Institute of India Ahmedabad, (Gujrat)
10:30-11:00	Address by Guest of HonourProf. S.K. Sinha,Dean & Chairperson, Faculty of Commerce & ManagementDean Academic AffairsC.R.S.U., Jind (Haryana)
11:00-11:30	Address by Chief Guest Prof. Neera Verma, Chairperson, Dept. of Economics, Gurugram University, Haryana.
11:30-11:40	Vote of Thanks by Dr. Upasana
11:40-11:50	Tea Break
Goog	PLENARY SESSION (11:50-1:30) le Meet Link: <u>https://meet.google.com/dxr-wyni-tiv</u>
11:50-11:55	Welcome Address by Dr. Priyanka Sahni
11:55-12:25	Plenary Speaker-I Dr. Manmeet Kukreja Mittal School of Business Lovely Professional University, Jalandhar (Punjab)

12:25-12:55	Plenary Speaker-II Prof. Ritu Narang Department of Business Administration University of Lucknow
12:55-1:25	Plenary Speaker-III Dr. Simmi Vashishtha School of Allied Health Sciences & Management, Delhi Pharmaceutical Sciences and Research University New Delhi
1:25-1:30	Vote of Thanks Dr. Priyanka Sahni
Lunch	1:30-2:00

Valedictory Session (4:00 p.m.-4:55 p.m.) Google Meet Link: <u>https://meet.google.com/dxr-wyni-tiv</u>

4:00-4:10	Welcome address by Dr. Priyanka Sahni
4:10-4:45	Valedictory Address Dr. Rashi Taggar School of Business Shri Mata Vaishno Devi University Jammu and Kashmir
4:45-4:55	Report of Seminar and Vote of Thanks by Dr. Upasana
4:55	National Anthem

Patron Dr. Punam Mor Principal

Convener Dr. Priyanka Sahni HOD, Economics Chief Patron Dr. Anshul Singla President

Convener Dr. Upasana HOD, Commerce

Seminar Flyer



(HARYANA) Department of Commerce, Department of Economics & EDC

Jointly organize

Multidisciplinary National Seminar (Online) on

Entrepreneurial India: A Fascinating Vision 29th March, 2024

INAUGURAL SESSION

Key Note Speaker



Dr. Sunil Director Entrepreneurship Development Institute of India Ahmedabad, Gujrat

Speaker - 1



Dr. Manmeet Kukreja Mittal School of Business Lovely Professional University, Jalandhar



Dr. Neera Verma Professor Dept of Economics Gurugram University, Gurugram

PLENARY SESSION



Dr. Ritu Narang Department of Business Administration University of Lucknow, Uttar Pradesh

VALEDICTORY SESSION



Dr. Rashi Taggar School of Business Shri Mata Vaishno Devi University, Jammu and Kashmir **Guest of Honour**



Dr. S.K. Sinha Professor Dean & Chairperson Dean Academic Affairs CRSU, Jind





Dr. Simmi Vashishtha Delhi Pharmaceutical Sciences and Research University, New Delhi

Report Inaugural Session:

The inaugural session commenced at approximately 10 a.m. with Saraswati Vandana and the Lighting of the Lamp. Dr. Punam Mor, the Principal of the College, delivered the Welcome address, followed by Dr. Upasana, who presented the seminar's theme and highlighted its significance. She explained that the objective of the seminar was to facilitate dialogue and collaboration among experts, professionals, and researchers, enabling them to share experiences and engage in meaningful conversations. The seminar was conducted online via a user-friendly virtual platform, allowing seamless interaction and engagement among participants nationwide.

The keynote address was delivered by Dr. Sunil Shukla, Director of the Entrepreneurship Development Institute of India, Ahmedabad (Gujarat), who provided insightful knowledge about entrepreneurship development, emphasizing that entrepreneurship is a state of mind and continuous innovation leads to economic growth and development.

The Chief Guest, Professor Neera Verma, Chairperson of the Department of Economics at Gurugram University, Haryana, also stressed the importance of innovation for profitable entrepreneurship. She mentioned that India was ranked second in terms of providing funds for entrepreneurial development in the year 2023- 2024 and highlighted how the National Education Policy (NEP) supports entrepreneurial activities. The Inaugural Session concluded with a vote of thanks by Dr. Upasana.

A tea break was held around 11:40 a.m.

Glimpses of Inaugural Session





Welcome Address by Principal



Welcome Address by Dr. Upasana



Key Note Address by Dr. Sunil Shukla, Director, EDI, Gujrat



Chief Guest Address by Prof. Neera Verma, Chairperson, Dept. of Economics, Gurugram



Plenary Session

The Plenary Session commenced at 11:30 a.m. after the tea break. Dr. Priyanka Sahni, Convenor of the seminar welcomed the first plenary speaker, Dr. Simmi Vashishtha from the School of Allied Health Science and Management, Delhi Pharmaceutical Sciences and Research University, New Delhi. Dr. Simmi Vashishtha emphasized that entrepreneurship involves both risk and uncertainty, but adopting new technology can create employment opportunities.

The second speaker, Manmeet Kukreja from Mittal School of Business, Lovely Professional University, Jalandhar (Punjab), spoke as a Start-Up motivator while discussing the state of entrepreneurship in India.

Prof. Ritu Narang from the Department of Business Administration, University of Lucknow, discussed various business models such as Retailer Model, Manufacturing Model, Subscription Model, and Franchise Model. The Plenary Session concluded with a vote of thanks proposed by Dr. Priyanka Sahni.



Address by Prof. Ritu Narang



Lunch Break: A half-hour lunch break was held from 1:30 p.m. to 2 p.m.

Technical Sessions (2:00 – 4:00)

After the lunch break, a two-hour Technical Session was held from 2 p.m. to 4 p.m. In this session, 169 participants from different states of the country including Haryana, Punjab, Jammu, Delhi, Uttar Pradesh, Tamil Nadu, and Himachal Pradesh presented their research papers. There were seven parallel tracks in the technical session, with approximately 20-25 participants in each track. Each track was chaired by a reputed Associate/Assistant Professor from different colleges. Participants gave their presentations through PPTs, and then the Track Chairperson concluded each participant's presentation.

Glimpses of Seven Parallel Technical Sessions

First Track chaired by Dr. Satvir Singh, Arya College, Panipat



Second Track chaired by Dr. Preeti Sharma, SNRL Jairam Girls College, Kurukshetra



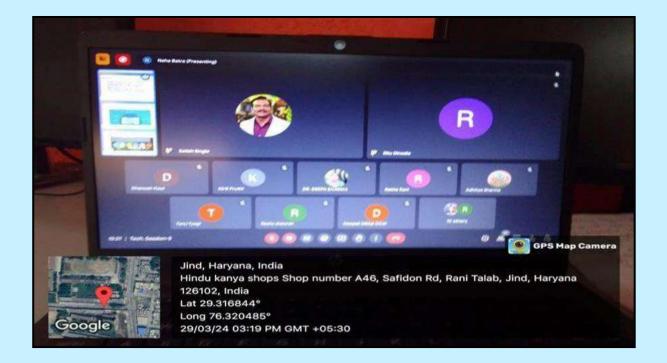
Third Track chaired by Mr. Munish, Govt. College, Jind



Fourth Track chaired by Dr. Niti Goyal, IGN College, Ladwa



Fifth Track chaired by Mr. Satish, Govt. College for Women, Hisar



Sixth Track chaired by Dr. Priyanka Singh, Arya Kanya Mahavidyalaya, Shahabad (Kurukshetra)



Seventh Track chaired by Mrs. Rekha Saini, Hindu Kanya Mahavidyalaya, Jind



Valedictory Session

The Valedictory Session followed, with the Validatory address by Dr. Rashi Taggar from the School of Business, Shri Mata Vaishno Devi University, Jammu & Kashmir, discussing government schemes for start-ups in India and sharing stories of successful entrepreneurs. Dr. Upasana, the Convenor of the programme, proposed the Vote of Thanks. Feedback forms were then sent to participants to gather their insights on the seminar.

Glimpses of Valedictory Session

Valedictory Address by Dr. Rashi Taggar, Shri Mata Vaishno Devi University, Jammu & Kashmir



National Anthem



Media Coverage of the Event





नई तकनीक से पैदा होंगे रोजगार : सिमी

. हिन्दू कन्या कॉलेज में उद्यमी भारत एक आकर्षक दृष्टि विषय पर राष्ट्रीय सेमिनार आयोजित

संबाद न्यूज एजेंसी

वीटि। हिन्दू कम्बा कॉलेज में कॉम्विय किमल, अवेशाख विभाग एवं इंडोंनों सेल के महुकर राज्यकारन में इटकी भारत एक आकर्षक पूष्टि विषय पर एक दिवसीय बहुवियक राष्ट्रीय सिमल को अयोजम किमा तथा, सीमलर को बीजीय्चे हरियाला हुए मंद्री में गई थी। कोर्ग्स्स के सीमलर के विभेगाम्ब्रा ही, राज्यमा में सीमलर के सर्थोजक के स्थ

प्राणमा के संसेथ के किस्टा क्रिया करते के स्वा में सेवल के सर्वते क्रम किया। करत्व क्र में सेवल संयोधका डॉ. इस्टाम्स्स में इस्टाइन्स के कवलाओं का स्वाप्त किया। भारतीय उद्योग किस्टा संस्थान अवस्विकार के इस्टेक्टर डॉ. सुर्वतेन पुरुष्टा में सुरुप वक्त के के प्राण्डित पुरुष्टा में सुरुप वक्त के के प्राण्डित किस्टा करों के सिप क्रायक कार्य विकास कर्यों के सिप क्रायक क्राय विवाय करों के सिप क्रायक किया में विवाय के प्राण्डिय के सिप्ट के मुख्यात्विक के तीर सर अपने विवार संजी किए।

कौर्थ्यो राजवीर सिंह विरुवविद्यालय डीन राव पेयरपर्सन डोन एव प्रबंधक व्यक्तिक किमान से प्रेरिक्सर एसके सिन्हा सुद्धे। क्रम्सूर्ट सत्र में पहले सिर्दास् पर्यत स्वबार्थ प्रियेग्यल सूर्तकांस्टी जालंधर पंत्राव के मिनन स्ट्राल और बिजनेस से बी. मनरीन कुफरेडी रही। उन्होंने भारत में उडीमनती परिस्थिति विषय पर बात



उद्यमी भारत एक आकर्षक दृष्टि विषय पर आयोजित सेमिनार में भाग लेती प्राचार्या डॉ. पूनम मोर व अन्य। _{सेत}ः अंका

करने हुए स्टार्टअप प्रेरक के तौर पर बात को। किर इसरे निसोर्स प्रसंत प्रोकेसर रितु नारंग रहे।ए जो लखनक विश्वविद्यालय के व्यवसाय प्रशासन विभाग से थी।

के अवसाय प्रशासन (वनाग) स सा। इन्होंने विवनेस मंदिल्मते कयारे में विस्तार पूर्वक चर्चा को। तसरे रिस्तेर्स प्रसंन के तौर पर नई दिल्मते को दिल्ली जगर्मास्ट्रिकल विज्ञान एवं शोध विश्वर्यविद्यालय के स्कूल ऑफ एलाइड हेल्थ साईस एंड मेंनेजमेंट से डॉ. निमी वर्षेत्रप्र ते संवीपिश किसा। उन्होंने उद्यमिता विषय पर खात करते हुए कहा कि उद्यमिता में जोखिम और अनिश्चित्तता दानों है लोकिन अगर हम नई तकनीक प्रियंका सिंह एवं एसोसिएट प्रोंकेसर रेखा अपनाएंगे तो लोगों के लिए रोजगार सुजन सैनी ने चेयरपसंन को भूमिका निभाई। का काम कर सकते हैं। अत में कार्यक्रम की संयोजक डॉ.

सेमिनार में हरियाणा, पंजाब, जम्मू, दिल्ली, उत्तर प्रदेश, आंध्र प्रदेश ब हिमाचल प्रदेश सहित देश के विभिन्न राज्यों में 169 प्रतिभागी शामिल छुए और तकनीकी सत्री में अपने शोध पत्रों का प्रस्तुत किया। तकनीकी सत्र में प्रस्तुतकरण के पेपर प्रेजेट करने के लिए सात ट्रेक बनाए गए। इसमें डॉ. सतिन्द्र, डॉ. प्रीति शर्मा, एसोसिएट प्रोफेसर मुनीश, डॉ. मीति गोयल, डॉ. सतीश दिगला, डॉ. प्रियंका सिंह एवं एसोसिएट प्रेप्तेस्त रेखा सैनी ने चेयरपसंन को भूमिका निभाई। अंत में कार्यक्रम को संयोजक डॉ. उपासना ने सेमिनार की रिपोर्ट पढ़ी और धन्यवाद जापन प्रस्तुत किया। महाविद्यालय प्राचार्या डॉ. पुनम गोर ने सेमिनार के सफलतापूर्ण आयोजन के लिए वश्वधाई दी। प्रवंधक समिति के अध्यक्ष अंशुल कुमार सिंगला एवं प्रवंधन समिति के सदस्य सतप्रकाश गोयल, राजकुमार सिंगला, केलाश सिंगला ने राष्ट्रीय सेमिनार के आयोजन के लिए स्टाफ को वश्याई दी।



हिंदू कन्या महाविद्यालय में वाणिंज्य विभाग, अर्थशास्त्र विभाग एवं ईडीसी सेल के संयुक्त तत्वावधान में 'उद्यमी भारत: एक आकर्षक दृष्टि' विषय पर सेमिनार हुआ। उद्घाटन सत्र सरस्वती वंदना के साथ शुरू हुआ, जिसके बाद प्राचार्या डॉ. पूनम मोर ने और वाणिज्य विभाग की विभागाध्यक्षा डॉ. उपासना ने सेमिनार के संयोजक के रूप में थीम का प्रमाणीकरण किया। भारतीय उद्यमिता विकास संस्थान

अहमदाबाद के डायरेक्टर डॉ. सुनील शुक्ला सेमिनार के मुख्य वक्ता थे।

गुरुग्राम विश्वविद्यालय गुरुग्राम के अर्थशास्त्र विभाग से प्रोफेसर नीरा वर्मा ने बतौर मुख्य अतिथि अपने विचार साझा किए। चौधरी रणबीर सिंह विश्वविद्यालय डीन एवं चेयरपर्सन डीन एवं प्रबंधक वाणिज्य विभाग से प्रोफेसर एसके सिन्हा जुड़ें। प्रस्तुति सत्र में पहले रिसोर्स



जींद. हिंदू कन्या महाविद्यालय में आयोजित सेमिनार में भाग लेते सदस्य।

पर्सन लवली प्रोफेशनल यूनिवर्सिटी जालंधर, पंजाब के मित्तल स्कूल ऑफ बिजनेस से डॉ. मनमीत कुकरेजा रही। उन्होंने भारत में उद्यमिता परिस्थिति विषय पर बात करते हुए स्टार्टअप प्रेरक के तौर पर बात की। फिर दूसरे रिसोर्स पर्सन प्रोफेसर रितु नारंग रही, जो लखनऊ विश्वविद्यालय के व्यवसाय प्रशासन विभाग से थी।



Facebook Coverage of the Event

Mahavidyalya Jind March 29 - 👁 - 🔗

On March 29th, 2024, under the joint aegis of the Department of Commerce, Department of Economics and E. D. C. at Hindu Kanya Mahavidyalaya, Jind, a One-Day Multidisciplinary National Seminar on the topic 'Entrepreneurial India: A Fascinating Vision' was organized approved by D.G.H.E., Haryana. The inaugural session began with Saraswati Vandana, after which Principal Dr. Punam Mor welcomed the guests, speakers, participants and students. Dr. Upasana, Head, Department of Comme... See more

...



Sample Certificates of Resource Persons

Affiliated	nya Mahavidya I to Chaudhary Ranbir Singh Univers ccredited NAAC 'B' Grade) Since 19	sity, Jind
One Day Multi	disciplinary National Se	minar (Online)
Entrepreneu	rial India: A Fascin Director General of Higher Educa 29 th March, 2024	ating Vision
🎸 India, Gujrat delivered Key note addr	ess in the one day National Se eurship Development Cell on	preneurship Development Institute of minar organised by the Department of 29 th March, 2024. We appreciate his
Red	K-SE	Q.
Dr. Priyanka Sahni	Dr. Upasana	Dr. Punam Mor
Convenor	Convenor	Principal
	- cos cos-	
HKMV/Seminar/29/03/2024/08		

Sample Certificates of Chairperson of Technical Session

	Affiliated	to Chaudhary Ranbir Singh Univers credited NAAC 'B' Grade) Since 19	ity, Jind)))
unda to	One Day Multic	lisciplinary National Se	minar (Online)	
		rial India: A Fascin irector General of Higher Educa 29 th March, 2024		
5				
Chairea Comme	l the Technical Session in t	he one day National Semin curship Development Cell on	nomics of Arya P.G. College, Pa ar organised by the Departmen 29 th March, 2024. We appreciat	nt of
Chairea Comme	l the Technical Session in t rce, Economics & Entreprene	he one day National Semin curship Development Cell on	ar organised by the Department	nt of

Sample Certificates of Participants

