

SUMMARY OF LESSON PLAN OF COMMERCE FACULTY

Semester: Odd

Subject: Strategic management

For the month of Aug. to nov.

Class: M.com 3RD Sem

Name of Assistant Professor: Mrs. Nancy

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	Aug.	<ol style="list-style-type: none"> 1. Introduction of strategic management: concept evolution and process of strategic management, levels and issues in strategic decision making 2. School of thought of strategy formulation 3. Establishment of strategic intent 	written Test	
2	Sep.	<ol style="list-style-type: none"> 1. Vision, mission, goals and objective 2. Identification of key success factor 3. Concept of environment and its components 4. Environmental scanning and appraisal 5. Organisational appraisal 6. SWOT analysis 7. Corporate and business level strategies and tactics 8. Strategic evaluation and control 9. Techniques of strategic evaluation and control. 	Oral test	<p>For assignment:-</p> <ol style="list-style-type: none"> 1. Levels of strategy 2. Strategic Intents
3	Oct.	<ol style="list-style-type: none"> 1. Process of strategic choice and corporate level strategic analysis 2. Business level strategic analysis 3. Contingency strategy 	Power Point Presentation	<p><u>For Test :-</u></p> <ol style="list-style-type: none"> 1. Business level strategic analysis

		<ol style="list-style-type: none"> 4. Strategic plan and strategic implementation 5. Project and procedural implementation 6. Resource allocation 7. Organisational design and change 	Group Discussions	2. Contingency strategy
4	Nov.	<ol style="list-style-type: none"> 1. Leadership implementation and corporate culture 2. Corporate politics and use of power 3. Personal value and business ethics 4. Functional implementation 5. Marketing plan and policies 6. Financial, personnel and operational plan and policies. 	Oral test	Test: Corporate level strategy

SUMMARY OF LESSON PLAN OF COMMERCE FACULTY

Semester: Odd

Subject: Business Economics

For the month of sep. to nov.

Class: B.com 3RD Sem

Name of Assistant Professor: Mrs. Nancy

Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
Sep	1.Nature and Scope of Business Economics 2.Basic Economics Concepts and Marfinal Analysis 3. Theory of Demand 4.Elasticity of Demand 5. Consumer's Equilibrium; Cardinal and Ordinal Utility 6.Production function 7. Theory of Costs	Oral Test	Assignment; Consumer Equilibrium
Oct.	1.Concept of Revenue 2.Price Determination under Perfect Competition 3.Equilibrium of firm and industry under perfect competition 4.Monopoly ,Monopolistic and Oligopoly competition 5. Classical and Keynesian theory of employment 6. Money definition and function	Power point presentation	Group discussion
Nov.	1.Nature and scope of Macroeconomics 2.Concept of GDP and Circular flow of income 3.National Income and Related aggregates 4.Inflation and Money supply 5.Fiscal and Monetary Policy 6.Business Cycles	Written Test	Mid term test